Business Report for FY2006

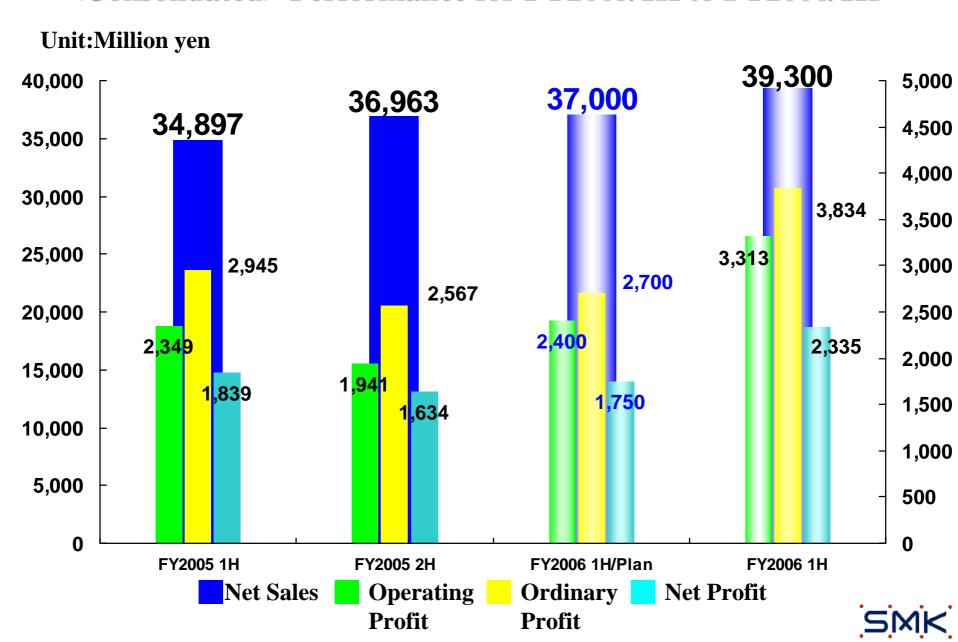
- From Apr.2006 to Sep.2006 -



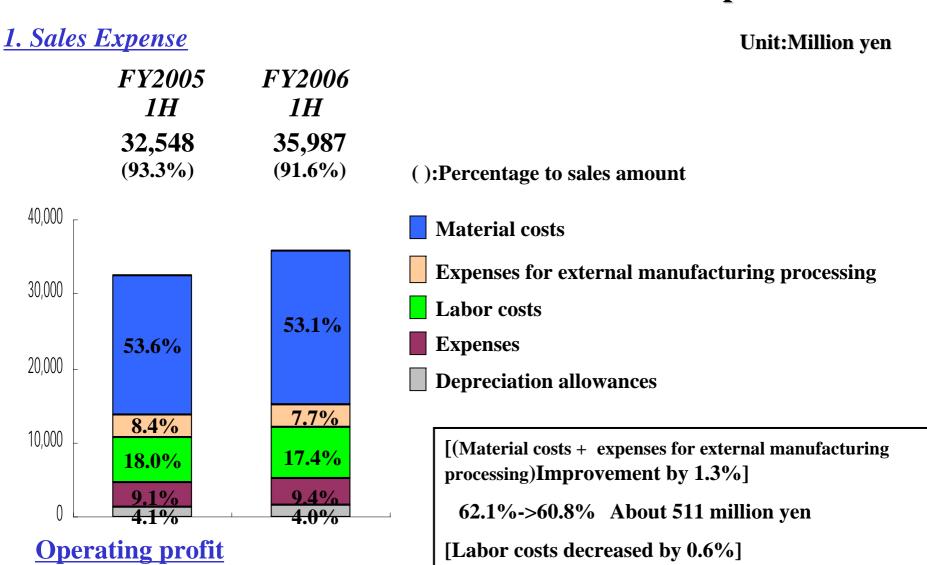


http://www.smk.co.jp/

<Consolidated> Performance for FY2005/1H to FY2006/1H



<Consolidated> FY2006 1H settlement-of-accounts presentation



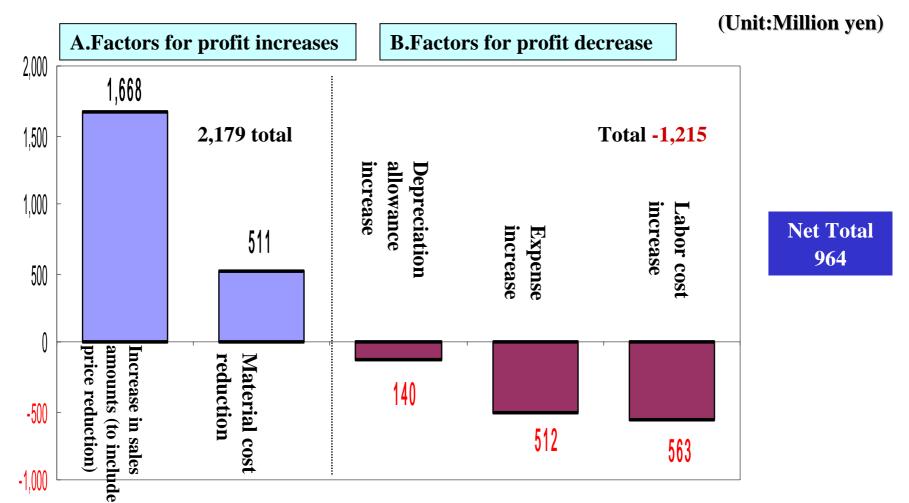
3,313



2. Analysis of sales expenses

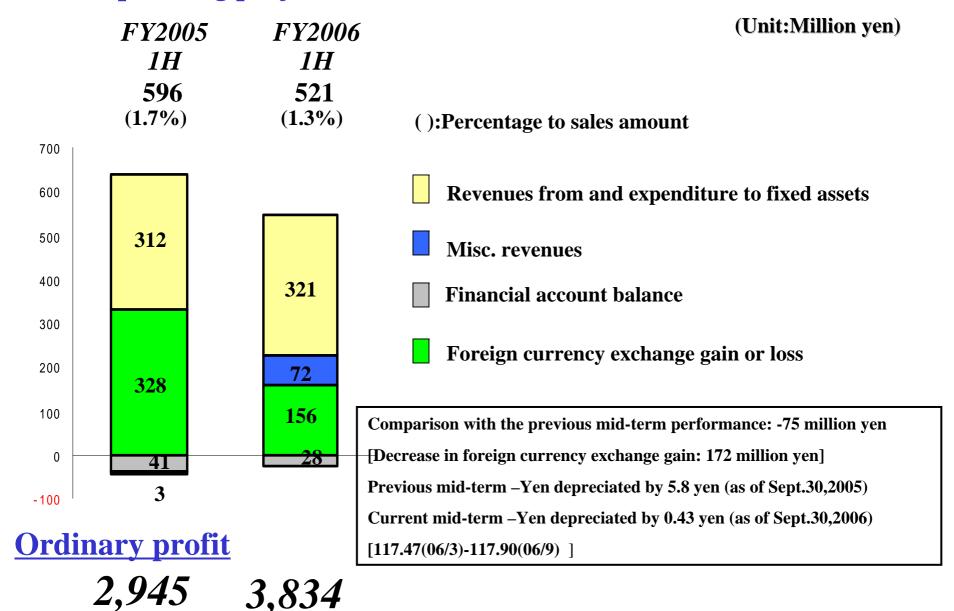
Analysis of profit increase/decrease factors for FY2006 1H

Comparison of consolidated operating profits in 2 fiscal terms [FY2005 1H vs. FY2006 1H]



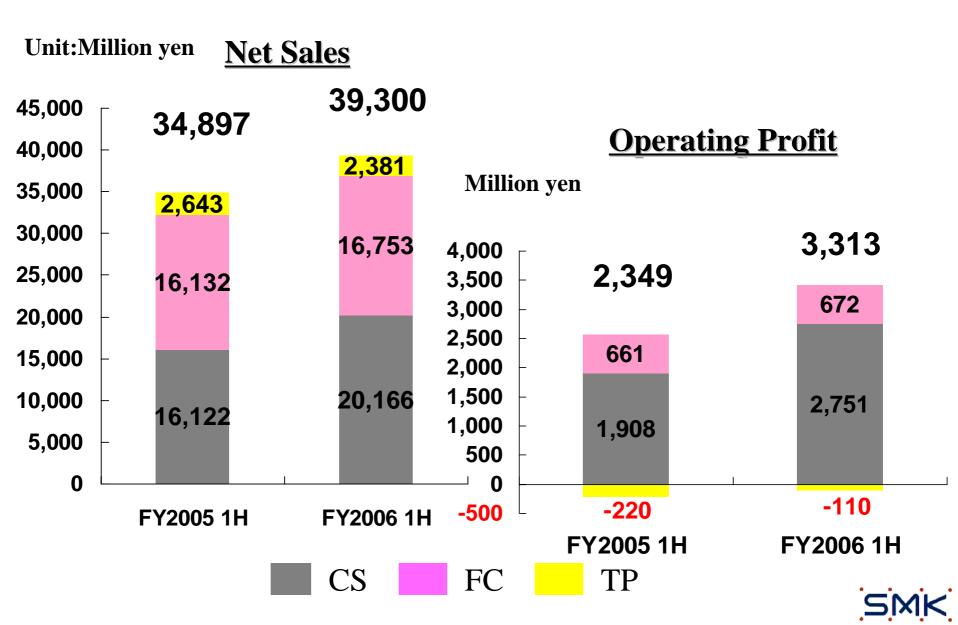


3. Non-operating profits and losses

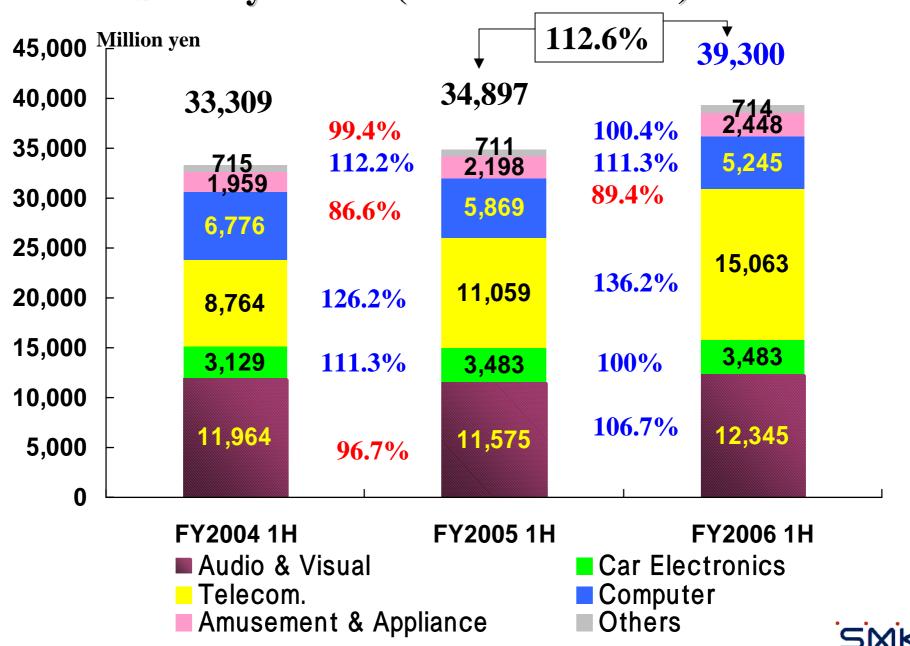




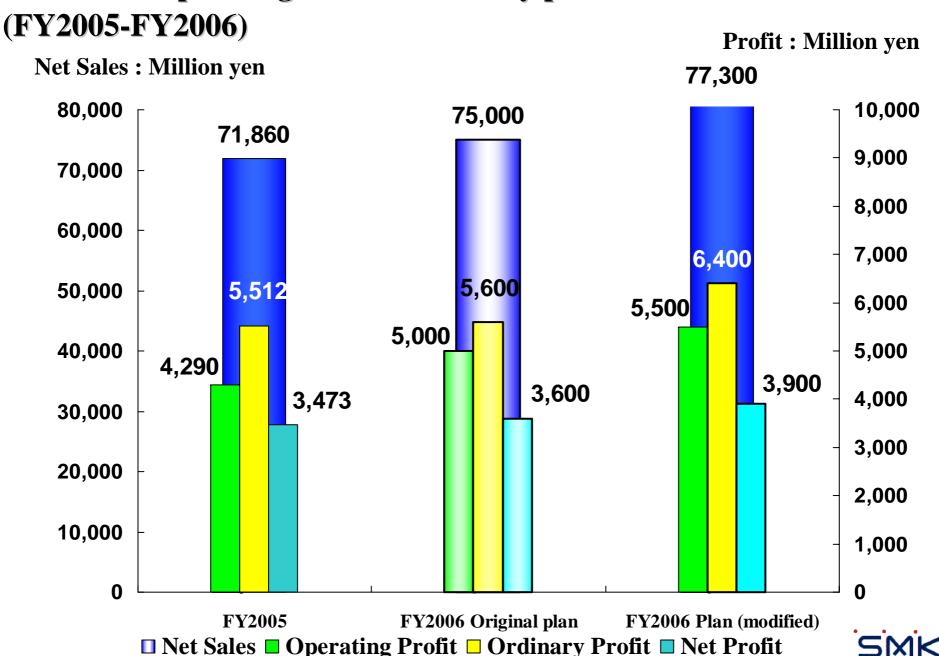
Net sales / Operating Profit by Product Division (FY2005 1H, FY2006 1H)



1H Net Sales by Market(FY2004 -FY2006)



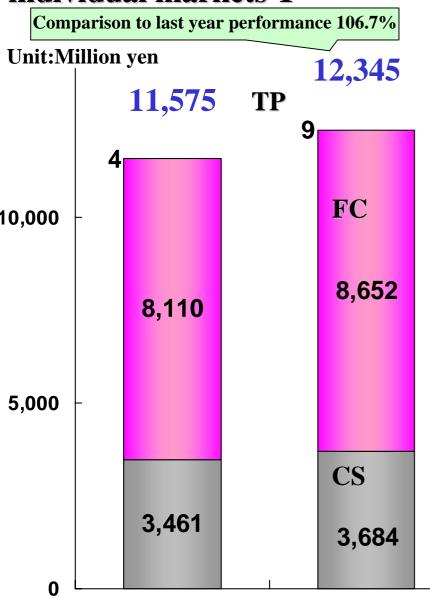
Net Sales / Operating Profit / Ordinary profit / Net Profit



Audio & Visual

individual markets-1

Business trend of



FY2005 1H

FY2006 1H

[Net Sales]

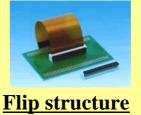
Remote control unit

TN sales increase

- For thin TVs:European and ASEAN markets
- •For STBs:North American market

New conecctters' contribution to sales

<u>increase</u> <u>For thin TVs</u>





Flip structure FPC connector

HDMI connector

For audio system applications



Plug cords/sockets

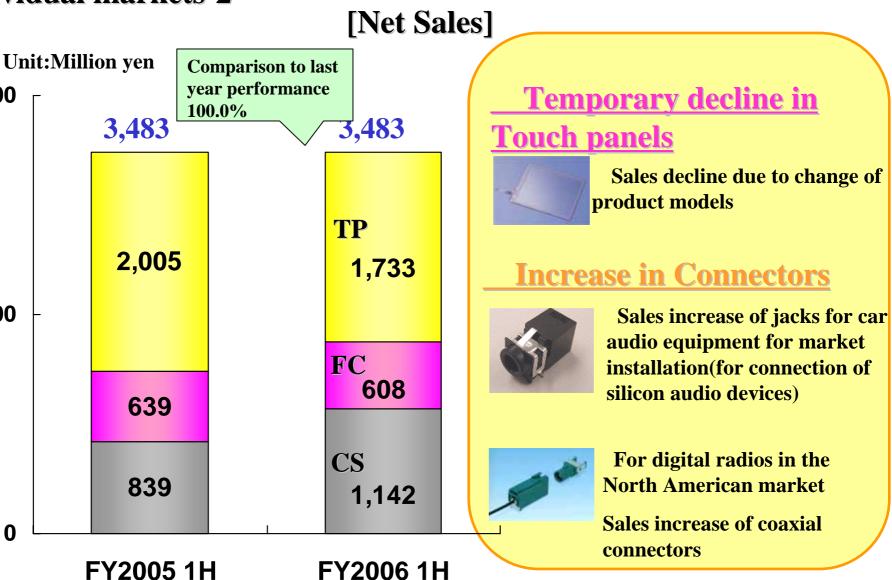


4,000

2,000

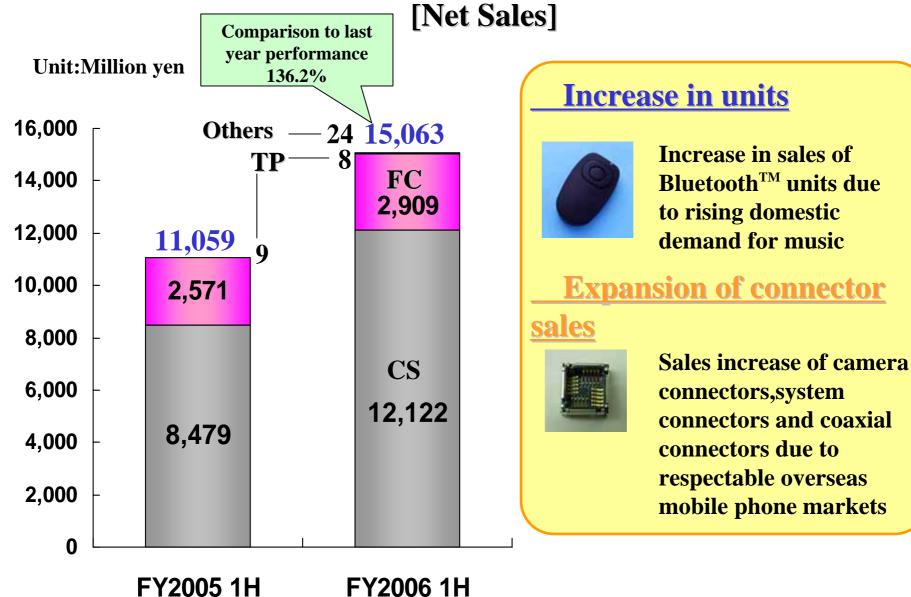
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individual markets-3

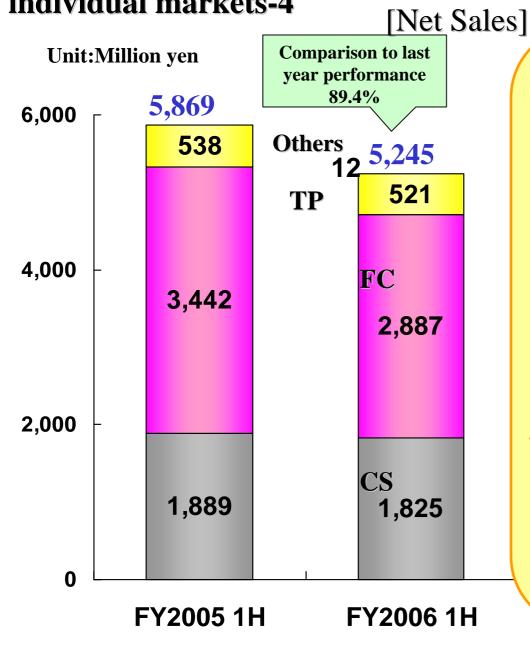




Computer

individual markets-4

Business trend of



Cradle

Decrease in cradle sales due to continually decreasing digital camera prices

FPC Connector

Decrease in FPC connector sales for optical disc

Power connectors

Increase in sales of power connectors due to application with more notebook PC models







SMK's 3 major management challenges^{14/18}

- 1. Three Challenges
 - *Enhancement of SMK's brand power.
 - * Promotion of TN wide activity for ZD (Zero Defect) to improve quality.
 - * Another try for product creation

Start for "SMILE" activity (For 3 years)

SMK Manufacturing Innovation Leads to ZD

- 2. Turning red-ink businesses into black at an earliest opportunity
- 3. Undertaking to Medium term business plan
 - * Higher than 10% ROE
 - * Continued payment of an annual dividend of 12 yen or more
- 4. Environmental business
 - * Compliance with the RoHS Directive (effected in July 2006)
 - * Publication of an environmental report (July 2006)
- **5.CSR** management
 - *Establishment of the "SMK Group's Code of Conduct" (proclaimed in April 2006)
 - * Compliance with the Japanese version of the SOX law



Topics-1 Opening / expansion of 4 overseas/18 sales offices (Sept. to Oct. 2006)



Topics-2 Enhancement of production bases

1.China

Dongguan: Addition of production floors(Consolidation of factories 1 and 2, plus construction of a new building)

Production capacity ->A 50% increase over the 2005 capacity (effective from Oct. 2006)

Shenzhen: A 50% increase by addition of production floors (effective from July 2006)

2.Mexico

Increase of production floors (addition of SMT lines, molding machines and painting facilities)

A 20% increase of production capacity (effective from Sept. 2006)





Shenzhen

Mexico

The 7th medium term business plan (for 2007 through 2009) being laid down

Slogan

CREATING AN EXCITING FUTURE

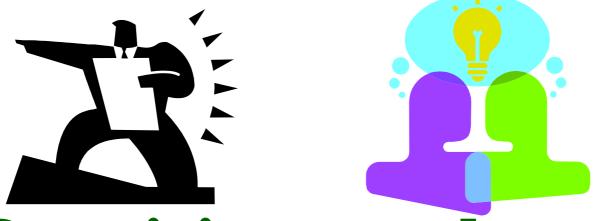
Target

2010 Sales - 100 billion yen, Operating Profit - 10%

Earliest achievement of becoming a 100 billion yen selling company maintaining reasonable profits



Innovation and creation



-Practicing speedy company management

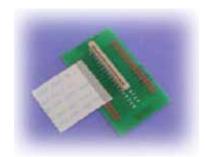


CS Division

- 1. Transition of sales and profits
- 2. Market-specific sales
- 3. Product strategy and Division policy

CS= Connection System

[Main products] : Connector/Jack **Jack** Connector



FPC connector



I/O connector



Card connector





Speaker terminal

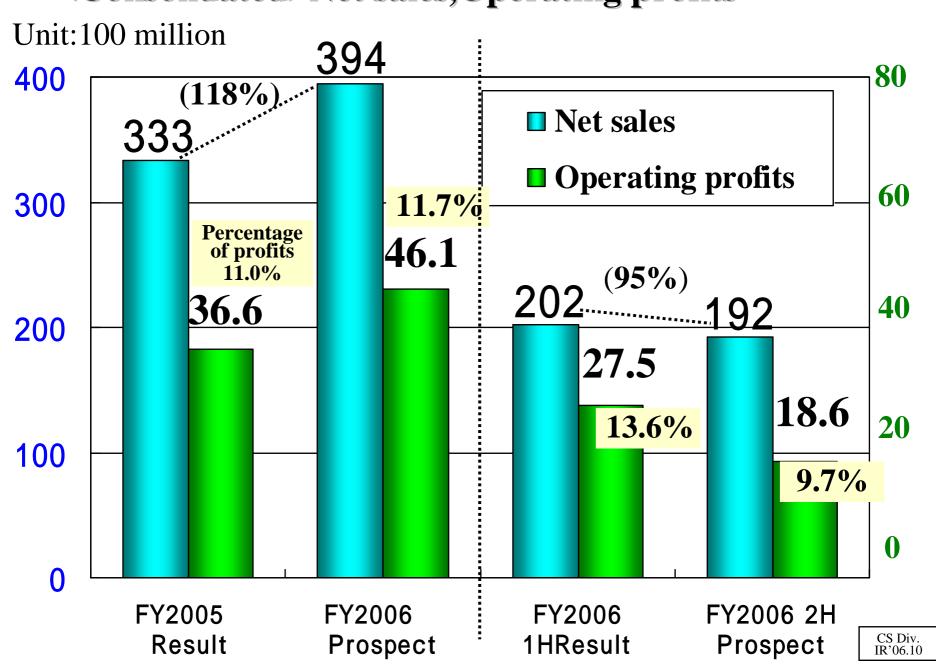




DC power supply jack,

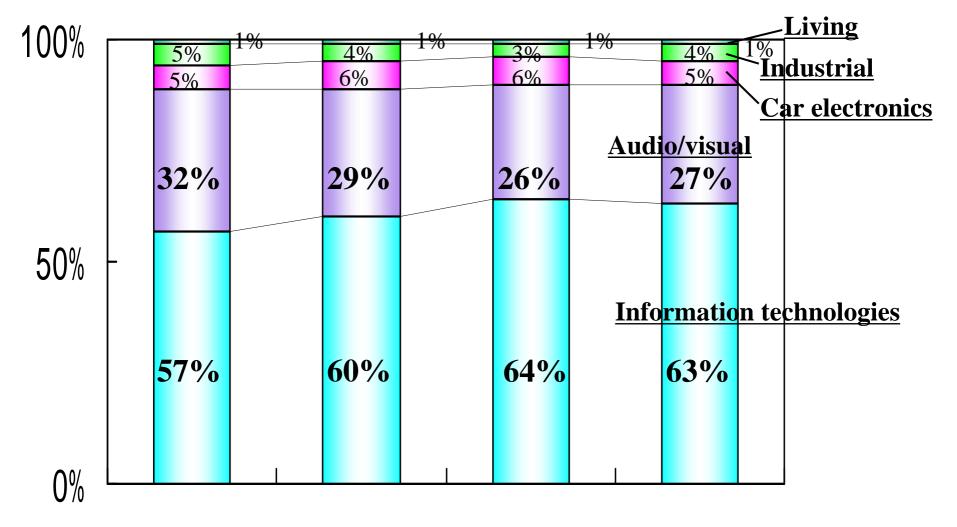
Headphone jack

IR'06.10



Transition of consolidated market-WG-specific sales C





FY2005 1H Result FY2005 2H Result

FY2006

FY2006

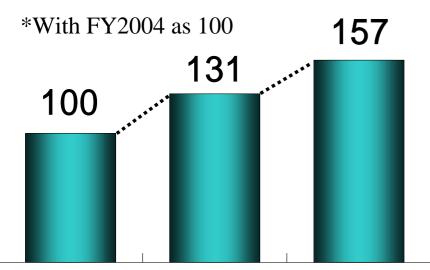
1H Result

2H Prospect

CS Div. IR'06.10

Interface connectors

Sale transition



2004FY 2005FY 2006FY

Connectors for mobile phones

Multi-functionality and addition of high value, Good business records with small and compound items

Connectors for notebook PCs





Optimization of items compatible with fast transmission and standard specification

Micro USB connector



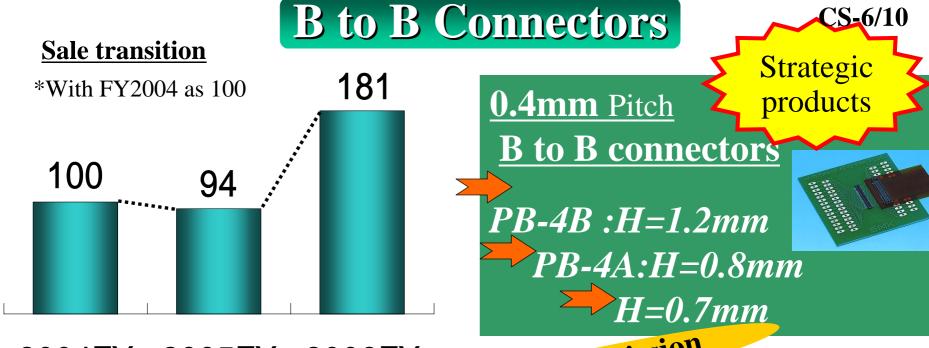
For mobile phones and portable audio devices

HDMI Connector

For AV and PC equipment







2004FY 2005FY 2006FY

Sales strategy High speed transmission
EMC

Enrichment of shielded products

Deployment for general applicability to portable equipment DSCs, camcorders, portable AD devices, notebook PCs, etc.





Successful approach to industry' smallest product levels



0.3mm pitch

ETC



Coaxial connectors,TC-15 series

Multi-pole external connectors

NK-10 FOM In-vehicle camera connector market

Monitor camera connectors

Coaxial connec

Coaxial conne

North Americ

Under develop

Coaxial connectors antennas









Back

Water-resistance technology
Business experience with camera mountemanufacturers

Japan:For terrestrial digital broadcasting

CS-8/10

Enhancement of SMK-SZ's production capacity



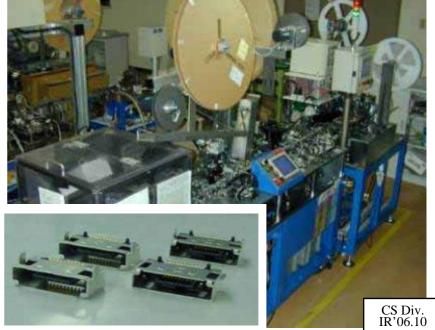












C S Div.'s policy for FY2006

1.Promotion of development of technologies and products



2.Pursuit of optimal means



3. Elevation of total strength





FC Division

Achievement for the 1st half of FY2006 and projection for the 2nd half

- 1.<Consolidated> Sales and operating profits
- 2.<Consolidated> Market-specific sales
- 3.Introduction of key strategic products



FC=Functional Components

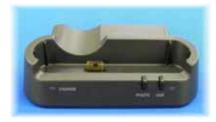
[Main products]:Switch/Keyboard/Control panel/Earphone microphone/Cradle/Microphone/Remote Control Unit/Camera module

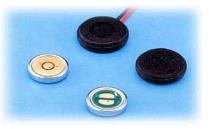
SW (Switch)

UN (Unit)









Various type of switches

Earphone microphone

Cradle

Electret Condenser Microphone (ECM)

RC (Remote Control)



Remote Control Unit



Color Intelligent
Remote Control Unit

MD (Module)

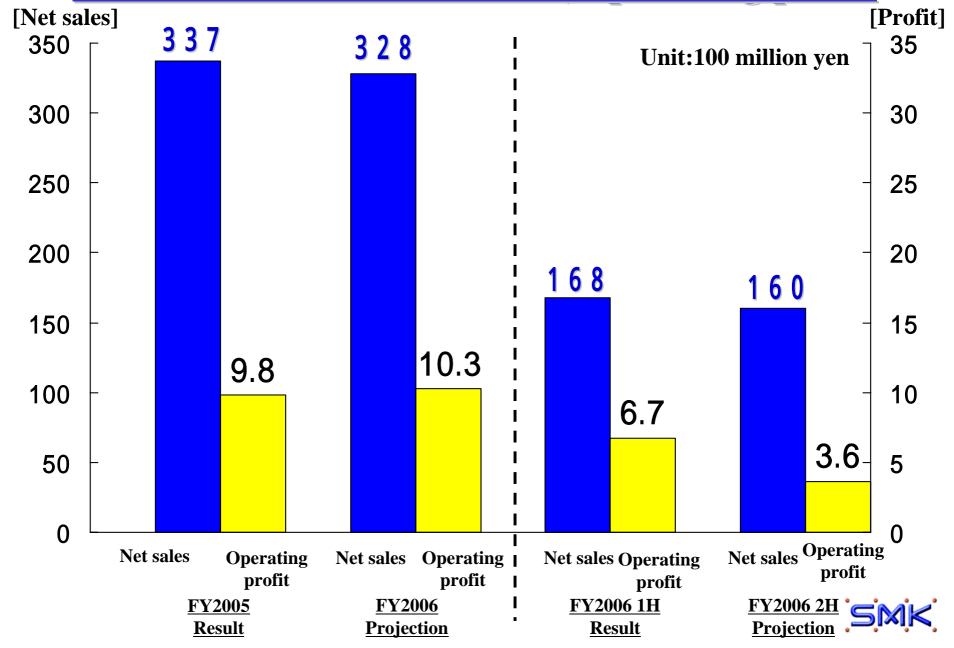


Camera Module



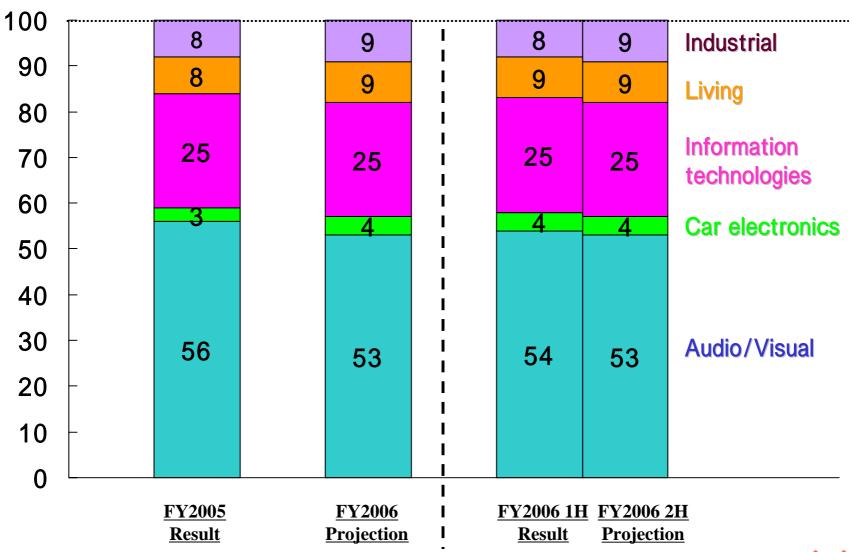
FC-3/7

1.<Consolidated> Net sales, Operating profit



2.<Consolidated> Market-specific sales







3. FC Division's key strategic products -1





BluetoothTM pendants Earphone microphone







PC market

Remote controls for large flat-screen TVs

AV equipment application market



3.FC Division's key strategic products -2

Mobile phone parts market

Car electronics parts market



Rubber single key switch



Small horizontal switches



2-Dome switch



Thin slide switches



Detector switches(DSI/DSJ)



Multi function switches

AV equipment application market



FY2006: Seeding for the medium term

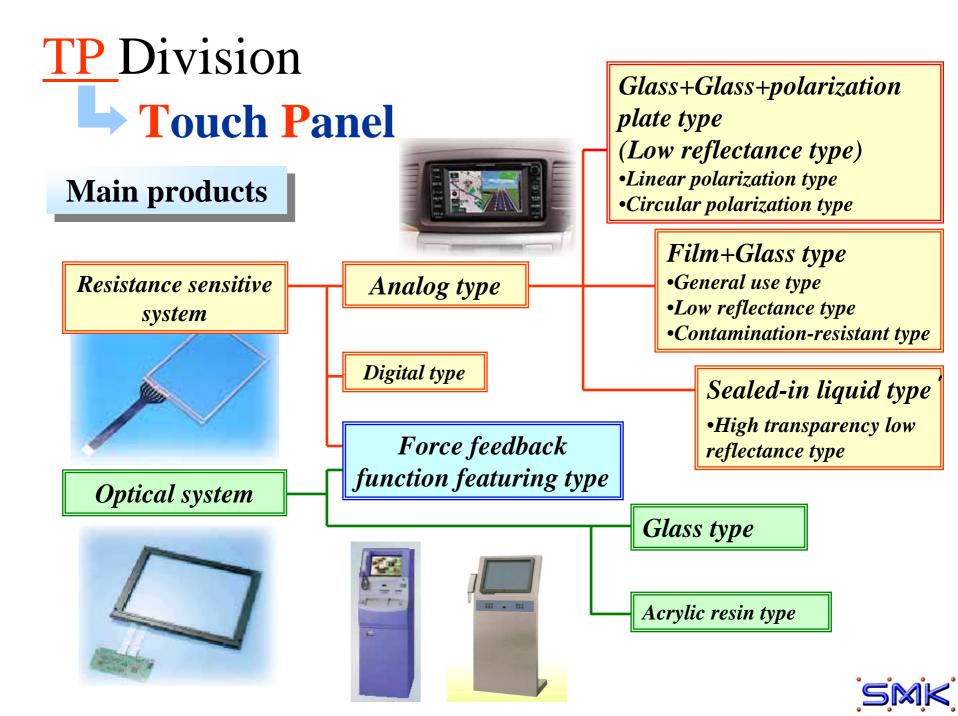


TP Division

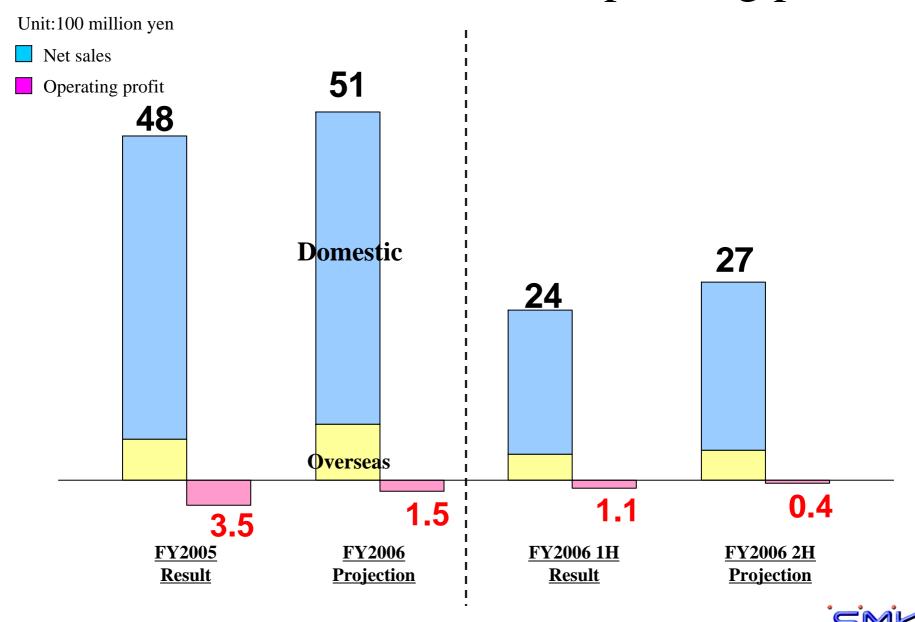
Contents

- 1.Introduction of TP Division and its products
- 2.Achievement and projection of consolidated sales amounts and profits
- 3. Market specific-ratio of sales
- 4.TP Div's major activity points

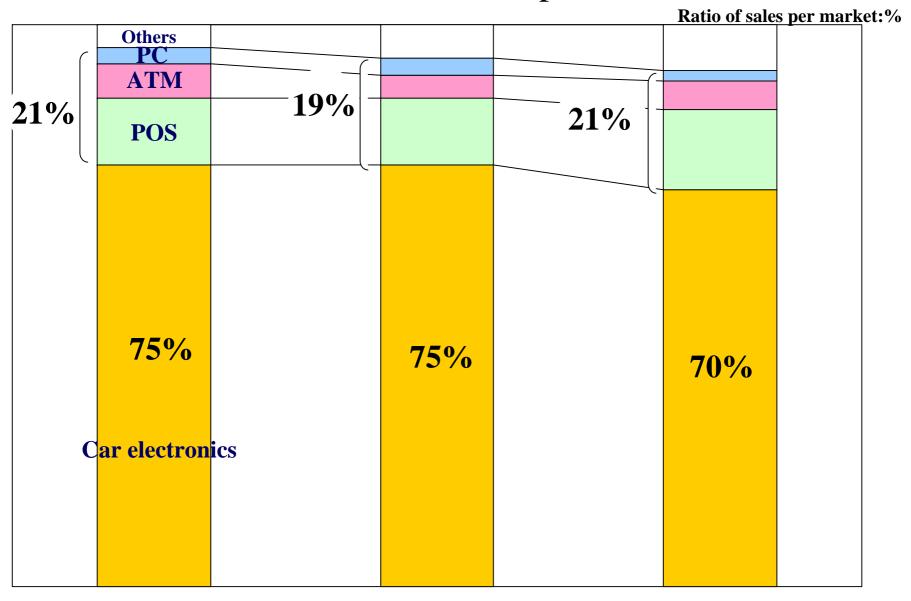




<Consolidate>Net sales and Operating profit



TP Div's <Consolidated> market-specific ratio of sales



FY2006 Projection

FY2006 key activity points Achievement of planned sales(for improved profits)



Marketing of differentiation products

Touch panels of Glass+Glass, high transparency and low

reflectance Film+Glass, force feedback, and integrated optical types



Marketing in the overseas markets

Glass+Glass:Europe and USA

Film+Glass:USA

Optical system: USA and China



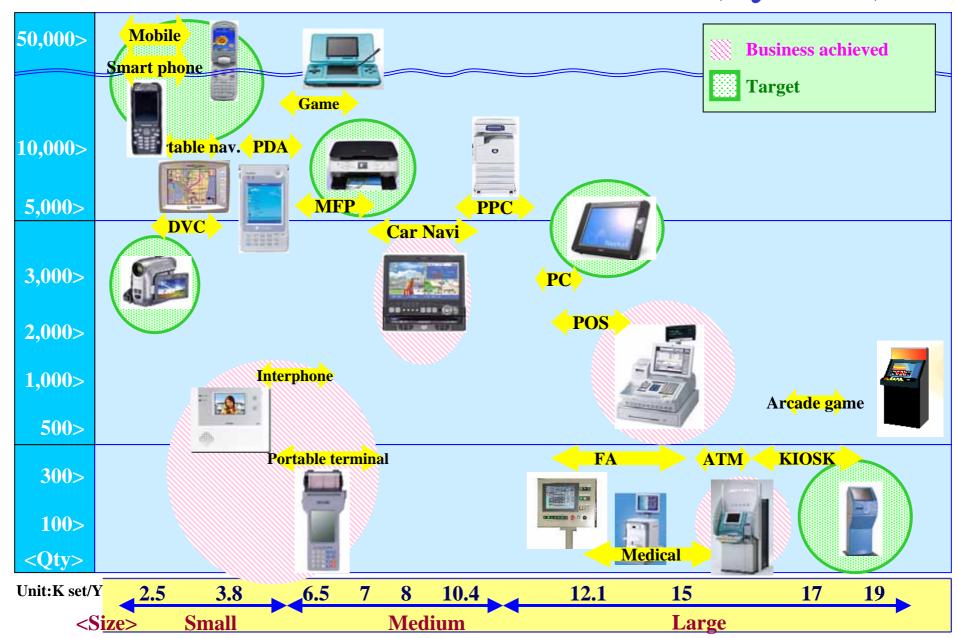
Expansion of overseas production

Improvement of production yields in the Philippines

Production of integrated optical types in China(SMK-DG)



Markets under an intense focus (by size)



Force feedback touch panel

Car nav.



Household elec.appliances



PPC/MFP



POS



PDA/PC





Portable terminals



Optical touch panels & LCD module



User side

Optical touch panels





ATM Terminal



Resistance sensitive system &LCD module



Bank clerk side

