# Business Report for FY2007 

-From Apr. 2007 to Dec.2007-

SMK Corporation
January, 2008

## <Consolidated> Net Sales, Operating Income

(FY2006 3Q/FY2007 3Q,FY2006 1~3Q/FY2007 1~3Q)


## <Consolidated>1Q-3Q Financial Result



## <Consolidated> Sales Expenses

| FY2006 | FY2007 |
| :---: | :---: |
| 4-12 | $\mathbf{4 - 1 2}$ |

( ):Percentage to Sales Amount
54,603
(92.8\%)


Operating Income
4,223

61,623
(92.0\% )

〔( Material costs + expenses for external manufacturing processing) improved by 0.5\% ]
61.0\% $\rightarrow 60.5 \%$

About 381 million yen
〔Labor Costs increased by 939 million yen]

Average number of workers in overseas works

06/ 4-12 10,500 people 07/ 4-12 12,700people (Increase by 2,200 people)
Main works reporting increase :
Hunan, China: 1,900 people
Mexico: 200 people
Philippines: 100 people

## <Consolidated>Analysis of Sales Expenses

(Unit:Million yen)
Analysis of Factors Resulting in Increase/ Decrease of Consolidated Operating Income [FY2006 4-12 vs. FY2007 4-12]

Net Total
$+1,125$ million yen


## <Consolidated> Non-operating income and loss

|  | $\begin{gathered} \text { FY2006 } \\ 4-12 \end{gathered}$ | $\begin{gathered} \text { FY2007 } \\ 4-12 \end{gathered}$ |  | (Unit:Million yen) |
| :---: | :---: | :---: | :---: | :---: |
| 1,000 | $\begin{gathered} 782 \\ (1.3 \%) \end{gathered}$ | $\begin{gathered} 208 \\ (0.3 \%) \end{gathered}$ | ( ): Ration | o to total sales |
| 800 | $59$ |  | $\square \text { account }$ | Comparison with performance in FY2006 1Q- 3Q: -574 million yen |
| 600 | 422 | 132 | $\square$ Revenues | [Exchange Gain $\rightarrow$ Exchange Loss |
| 400 |  |  | expenditure to fixed | -683 million yen] |
| 200 | 275 | 435 49 | $\begin{gathered} \text { assets } \\ \text { Currency } \\ \text { exchange } \\ \text { profit// loss } \end{gathered}$ | FY2006 1-3Q Yen depreciated by 1.45 yen (as of Dec. 31, 2006) $[117.47(06 / 3)-118.92(06 / 12)]$ |
| -200 |  | $\triangle 408$ | $\square$ Others | FY2007 1-3Q Yen appreciated by 3.90 yen (as of Dec. 31, 2007) |
| -400 |  |  |  | [118.05(07/3)-114.15(07/12)〕 |

Ordinary income

## <Consolidated>Extraordinary gain or loss



| I ncome before <br> income taxes | 4,847 | 5,427 |
| :--- | :---: | :---: |
| Income taxes <br> (Current and deferred) | $\Delta \mathbf{1 , 7 0 2}$ | $\Delta \mathbf{2 , 1 7 7}$ |
| Net income | 3,145 | 3,250 |

## <Consolidated>FY2007 Trends in performance (Quarterly)

## Upper Figure in Graph: Full Term Plan



## <Consolidated> Sales by Market 3Q Comparison



## Reference: <Consolidated> Net Sales by Product Division


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$\square$ Net sales $\square$ Operating income Ordinary income $\square$ Net income

## <Trend of our major markets > Flat Panel TV LCD

## (10 inches and over) and PDP TVs

<W/W production quantities> '06-'08 CAGR: 44\%

<SMK's strategies >

- Further sales expansion of remote control units

- Intensified sales activities to Korean, Taiwanese and Chinese equipment manufacturers
- Sure and steady approach to the Central and Eastern European markets where production activities are expanding. Expansion of control panel business.
- Concentrated sales efforts on connectors

Shielded FPC connectors (EF-5D Series)

Source: Nikkei Market Access

## <Trend of our major markets> Car Navigation Systems

<W/ W production quantities > 10,500 (Unit: 1,000)


Source: Nikkei Market Access


- Development and marketing of Bluetooth ${ }^{\text {TM }}$ modules for in-vehicle applications
- Approach to overseas markets such as Europe, and China and Taiwan, and the portable and in-vehicle navigation, equipment application market



## <Trend of our major markets> Mobile Phones

<W/ W production quantities>

(Unit: 1,000)<br>\(1,400,000\left[\begin{array}{c}'06-’08 CAGR<br>10.7 \%\end{array}\right.\)

1,200,000



- Expansion of business with major overseas equipment manufacturers
- Optimization of the new product line to facilitate thinner and more functional terminal equipment design. Putting more effort into development of thin connectors and RFcompatible products
- Business expansion for accessories such as Bluetooth ${ }^{\text {TM }}$ items, earphone cables and power supply-related products



## <Trend of our major markets>

<W/ W production quantities>
(Unit: 1,000)


## <SMK's strategies >

- Marketing promotion for remote controls and light receivers for the Windows Vista Media Center
- Expansion of business with major overseas equipment manufacturers. More intense submission of proposals for Express Card remote controls and touch panels, and promotion for new product development
- Concentrated marketing activities of RF products such as coaxial connectors and antennas for the notebook PC application market



## New Products

## CS



High speed signal transmission capable and EMI resistant shielded Connector for photovoltaic modules socket for the PB-4B series 0.4 mm -spacing board-to-board connectors

## FC



RD


Bluetooth ${ }^{\circledR}$ Serial Port Adapter BT301
Resistive touch panel with super high light permeability specifications

## SMK's Management Goals

1. Three challenges

* Enhancement of SMK's brand recognition
* Quality improvement by TN (transnational) ZD activities
$\rightarrow$ General (Absolute) Quality
* Another try for creation of better quality products
"Only conscientious parts can build good equipment"

2. Turn-around of red-ink business into black at our earliest opportunity
3. Efforts for achievement of our middle term business plan

* ROA 13\% ROE 15\%
* Annual dividend of 25\% to 30\% payout ratio

4. Environmental corporate management

* RoHS Directive and Chinese regulation in respect to its own RoHS, European REACH Regulation
* Publication of environmental reports

5. CSR management

* Compliance with the J apanese version of the SOX Act

Establishment of I nternal Audit Department (as of Oct.1)

## Three Challenges

1 Enhancement of SMK's brand recognition

2 Quality I mprovement by TN (transnational) ZD activities


3
Another try for creation of better quality products

## Manufacturing

Acquiring and Handing down Core Technology to the Next Generation

Seeds
Expedition


Improvementhof Technological Capabilities
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## SMK's Slogan for 2008

## Value Creation and Progress

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## Construction and Enhancement of Four Overseas Works and Offices



## :Ț゙EXPO 2008 Overview

Date : June 4th, 2008 (Wed)~6th(Fri) 3 days
Place : Hotel Pacific Tokyo (Manyo Banquet Room and Others)
Theme Copy:
Vision to Creation, Our Challenge
No. of Products I ntended for Display : 400 products
Seminar Date : All 3 days
Expected No. of Visitors : 3,000 people


All information in this material concerning the forecast of business achievements, projections of general business conditions and our business strategies is dependent on our conclusion made to a normally foreseeable extent applying information reasonably accessible to us at the time of preparation of this material. However, the reality is that it contains risks and uncertainties which may cause result to materially differ from business projections, stated or implied, due to situations which are unforeseeable under normal conditions, or of results which are beyond a reasonably foreseeable outcome at that time.

Despite our active efforts to disclose information which is considered to be important to investors of our company, total dependence on the business projections in this material, stated or implied, must be refrained from when decisions of any kind are made regarding our company.
*The materials for this presentation to our investors is available on the IR Information Section of our Web site, http://www.smk.co.jp/.

