## **Business Report for FY2005**

- From Apr.2005 to Mar.2006 -





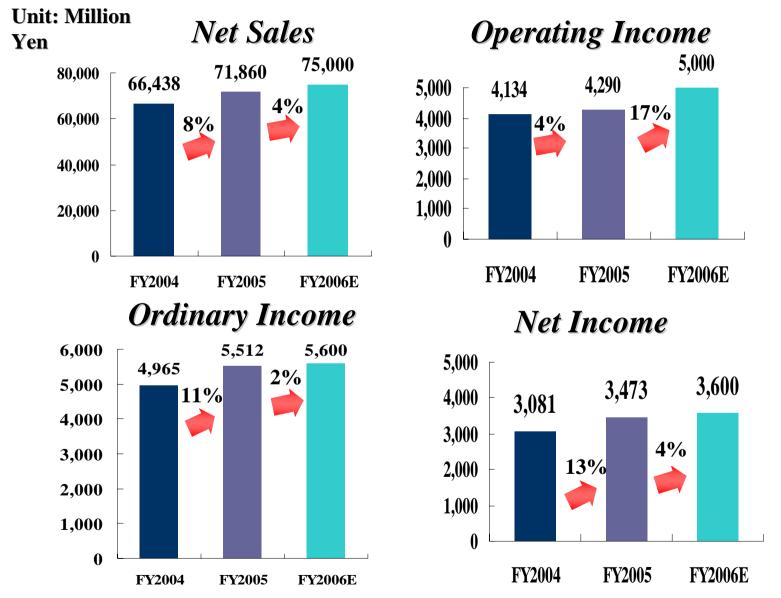
http://www.smk.co.jp/

#### **Contents**

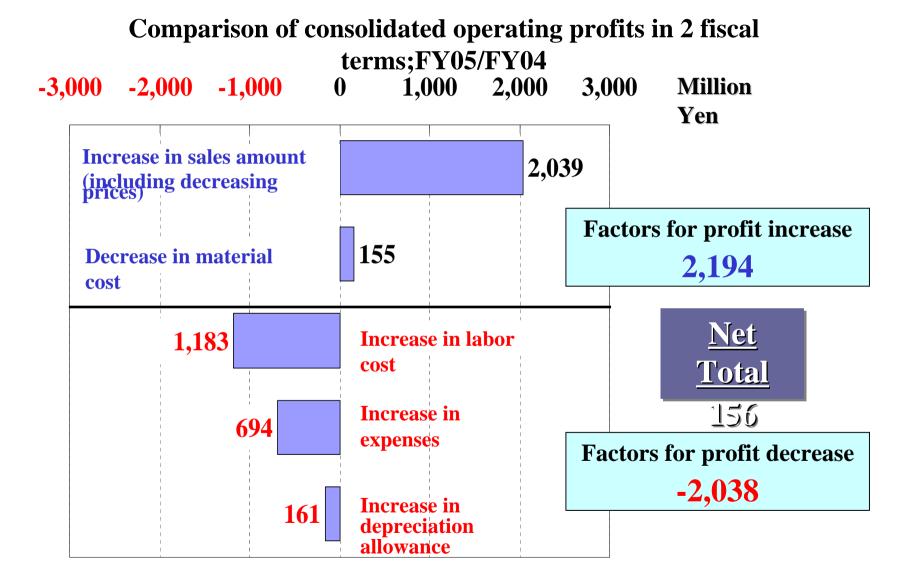


## **Financial Section**

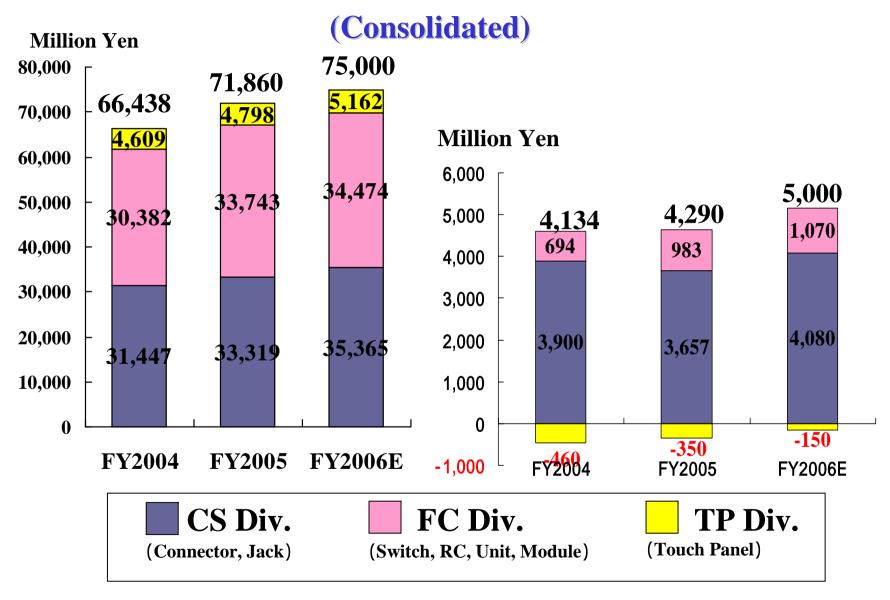
#### Performance for 2004/2005/2006(Consolidated)



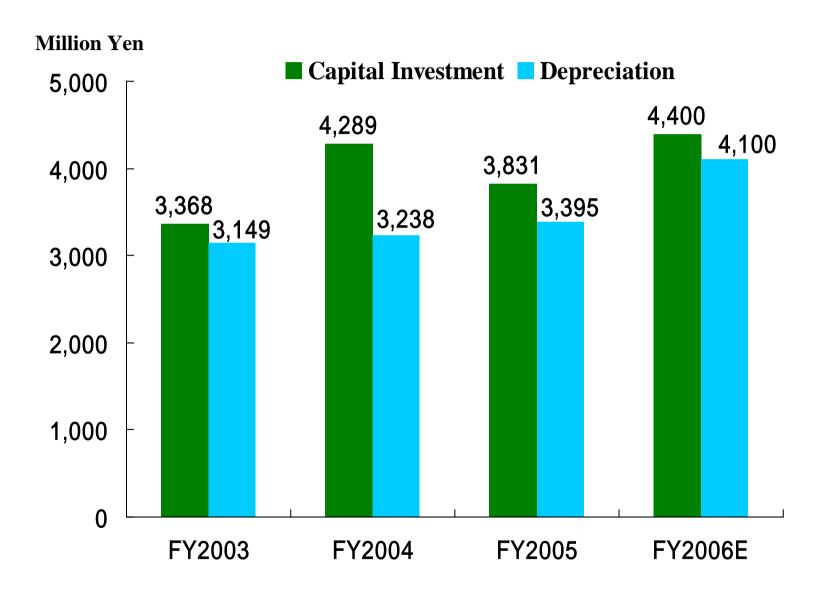
## Analysis of Sales Expense



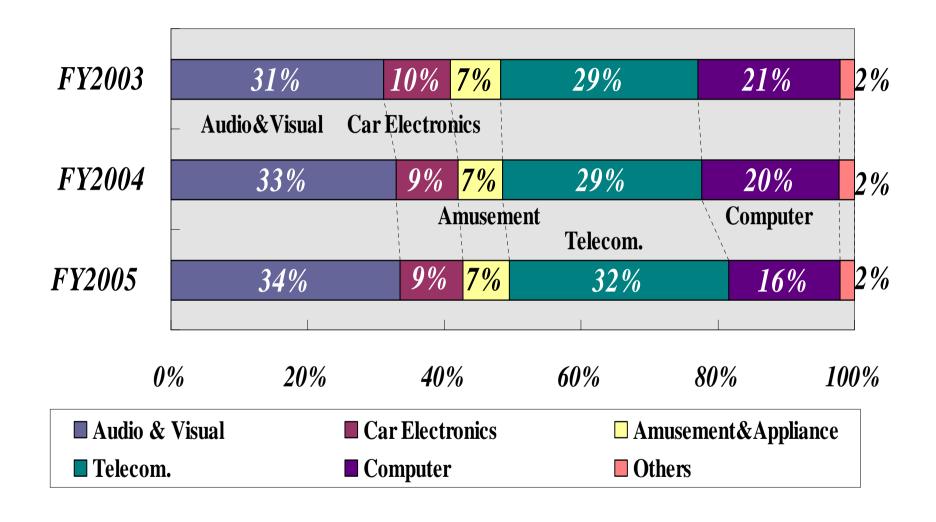
#### Net Sales/Operating Income by Product Division



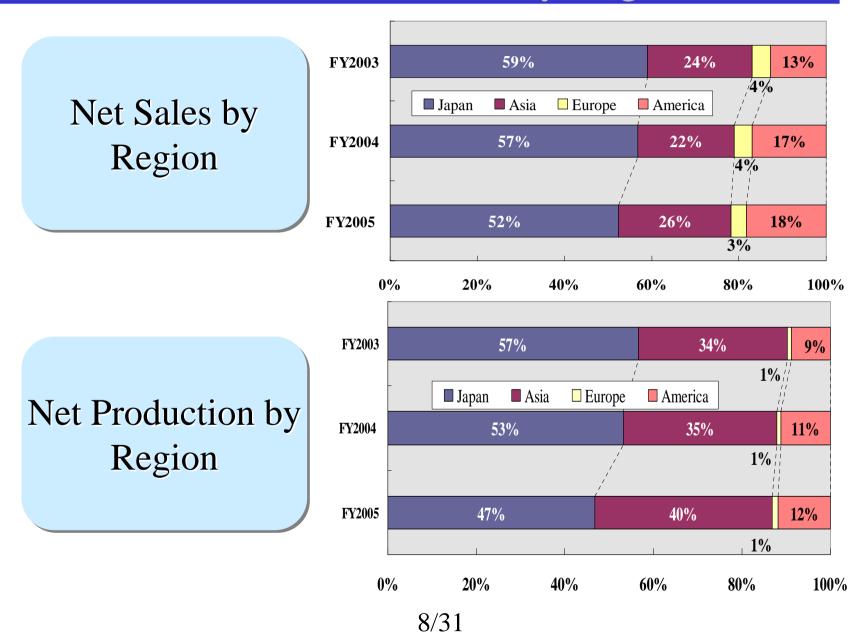
## Capital Investment&Depreciation (Consolidated)



#### Net Sales by Market



## Net Sales/Production by Region

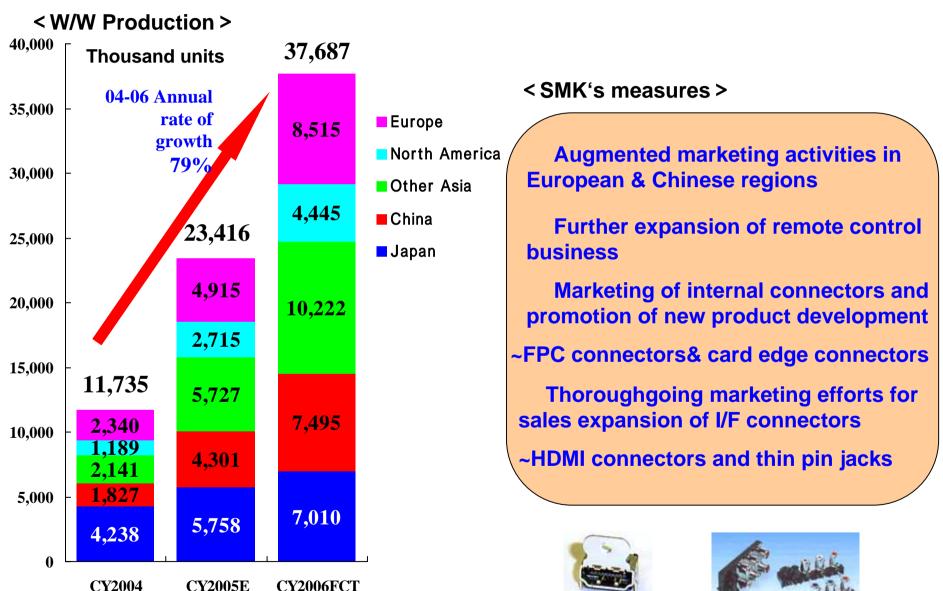


# Market Forecast and Our Strategies

## Market forecast of each market

Market	CY2005	CY2006FCT
Audio-Visual		
Car Electronics		
Cellular Phone		
PC · Office		
Equipment Home Appliance		

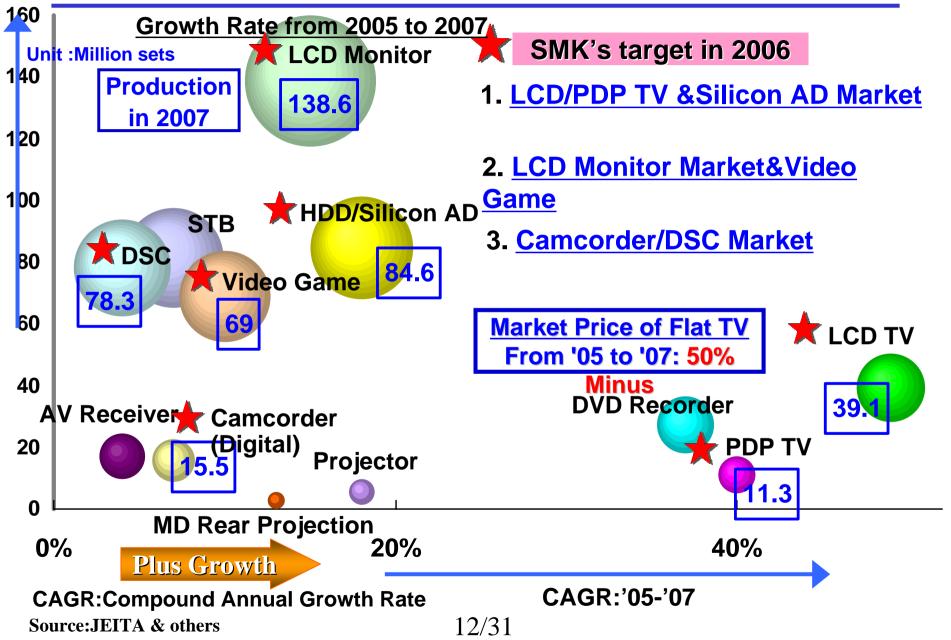
## Flat Panel TV LCD (10 inches and over) and PDP TVs



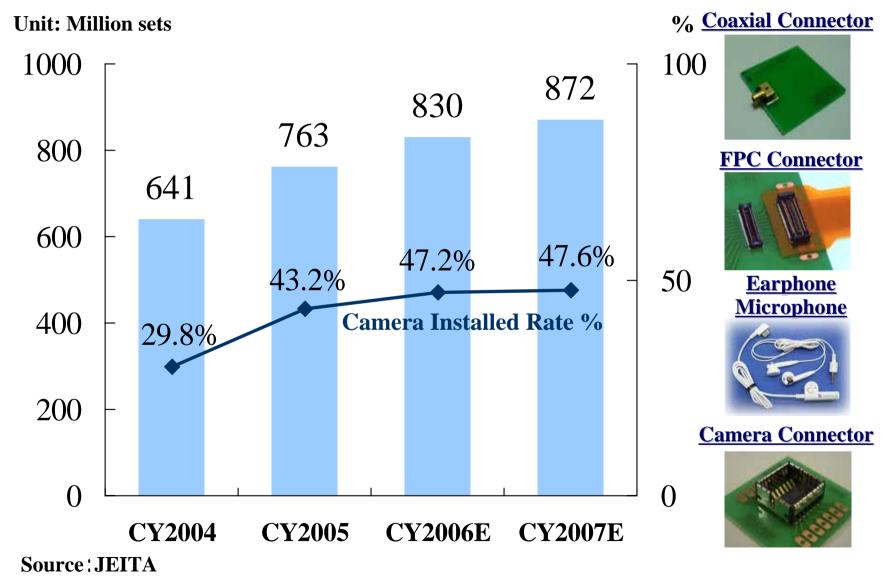




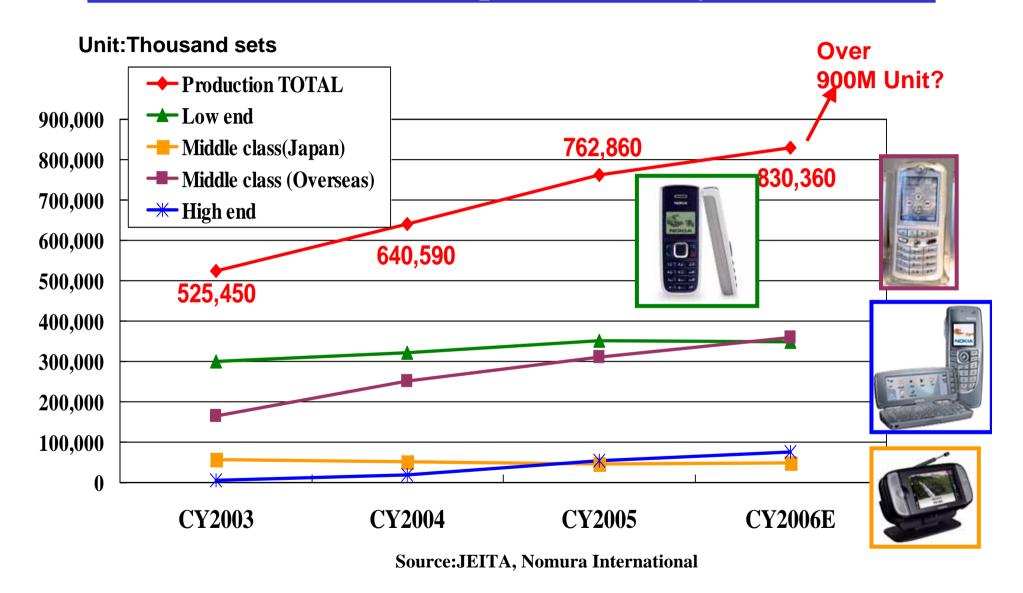
#### Audio Visual Market Production Forecast for FY2007



#### Cellular Phone World Wide Potential

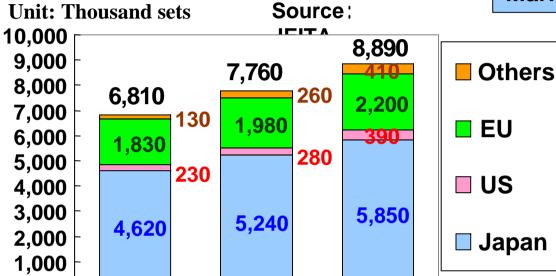


## Cellular Phone production by class



## **Car Navigation**

#### **Car Navigation Production (by Region)**



#### **Market trend**

- Silicon Audio corresponding model increases.
  - Demand for 3.5Jack and USB CN increase.
- Navigation for OEM

Data communication in car.

- Navigation for After MKT
  - **Multimedia, Entertainment**
- · Personal Navi
- : Main market: EU.

The demand for

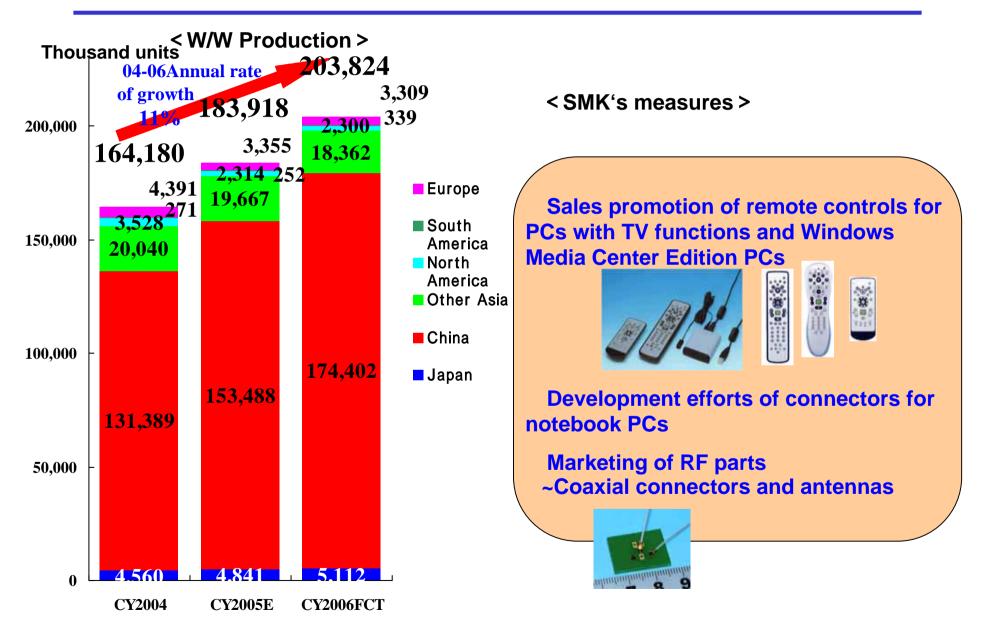
TP(3.5inch ± ) increases. (with USB, SD, HDD, Flash etc.)



0

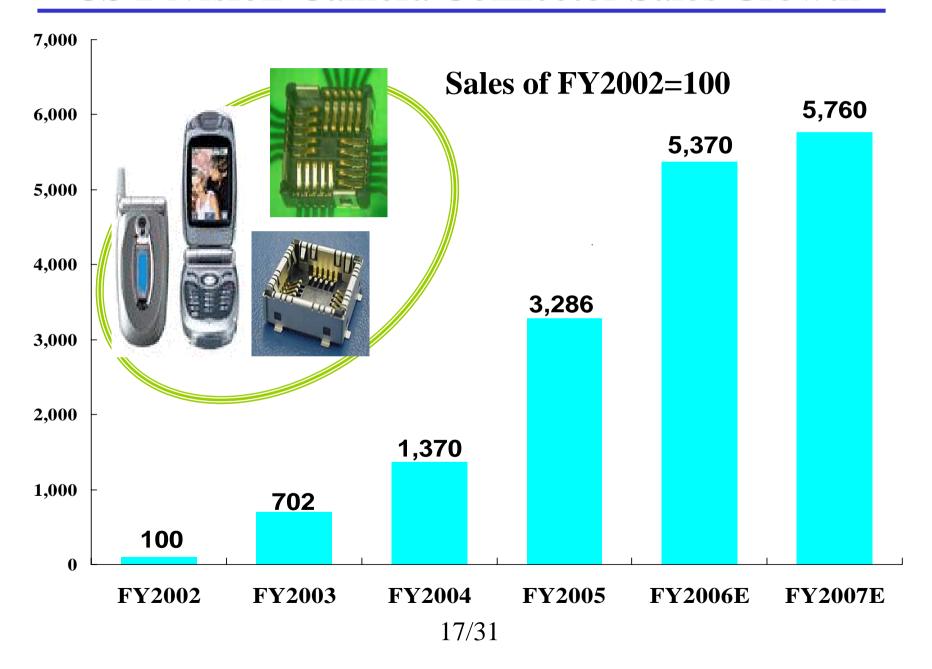


#### PC (Desktops & Notebooks)

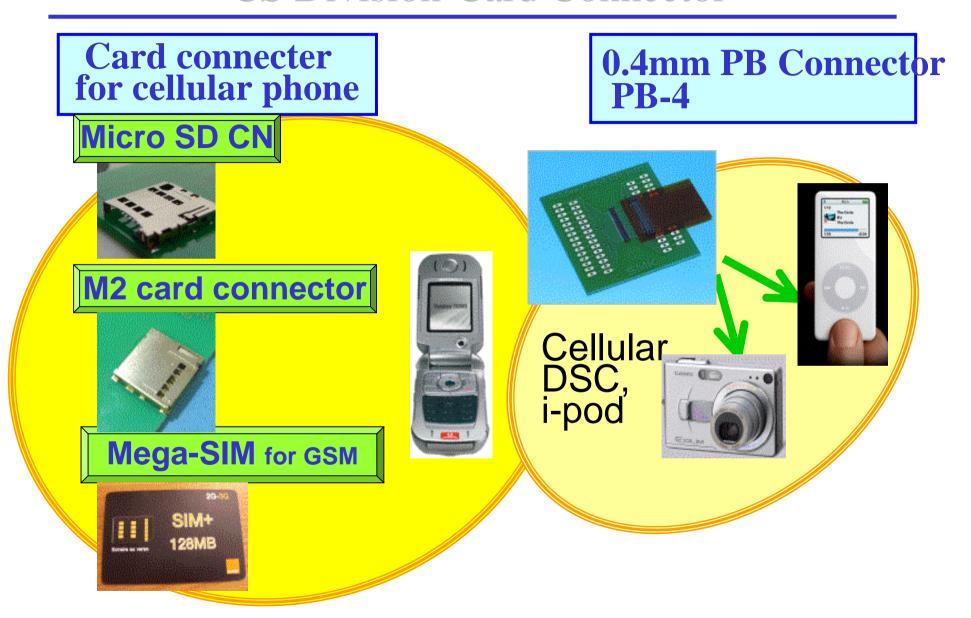


source: JEITA 16/31

#### CS Division-Camera Connector Sales Growth



#### **CS** Division-Card Connector



#### **CS** Division-Coaxial Connector



## FC Division - Strategic Markets/Products

#### 1. Switches

Digital Still Camera Digital Audio, Cellular Phone market

Lever Push Switch
Super Thin type Slide Switch
Small Horizontal Switch
Double Action Switch
Small Detector Switch







#### 2. Cellular Phone market

Head Set (Microphone+Earphone+Antenna) Talk 'Music 'TV Electret Condenser Microphone Camera Module



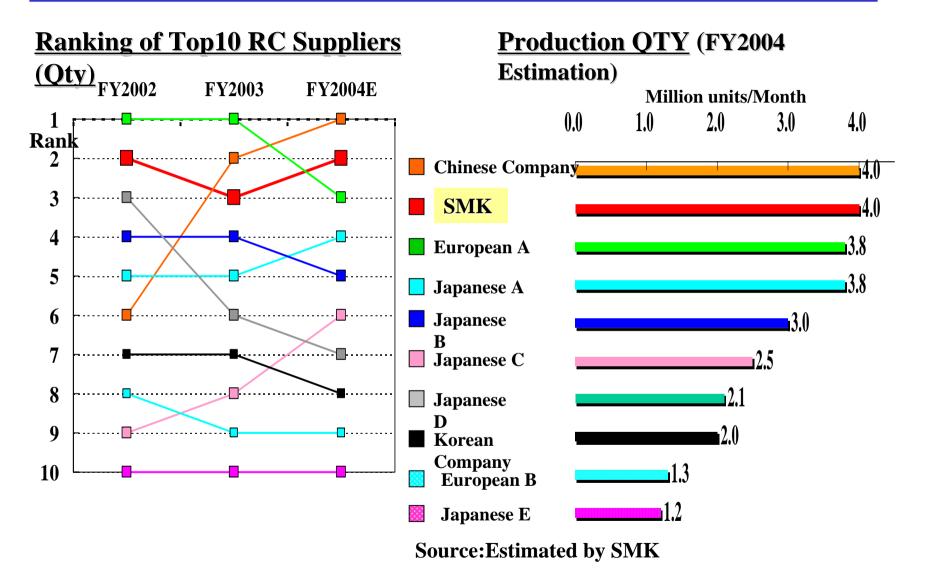
Intelligent RC (Home Theater)
Win-XP-MCE, Windows Vista R
IR Blaster, others



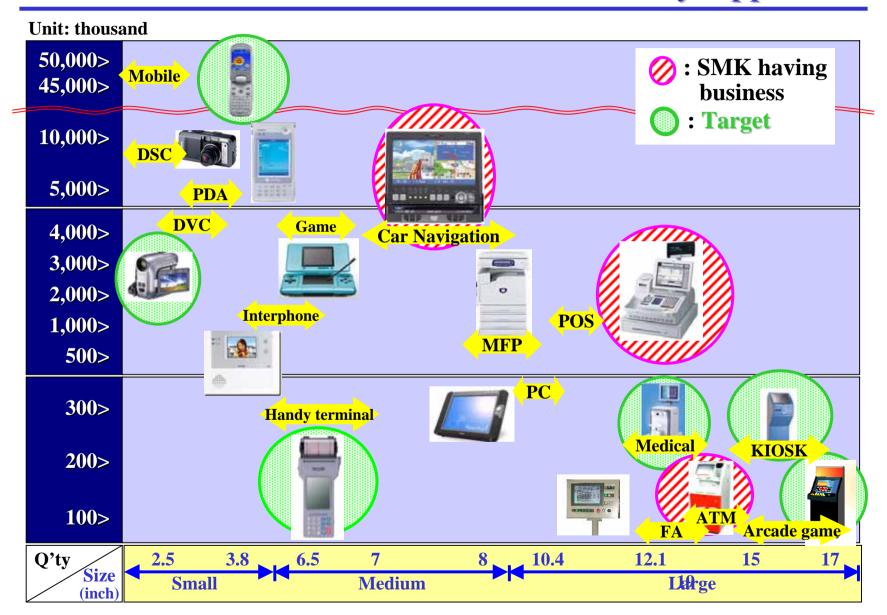




## FC Division - Position of Major RC Suppliers

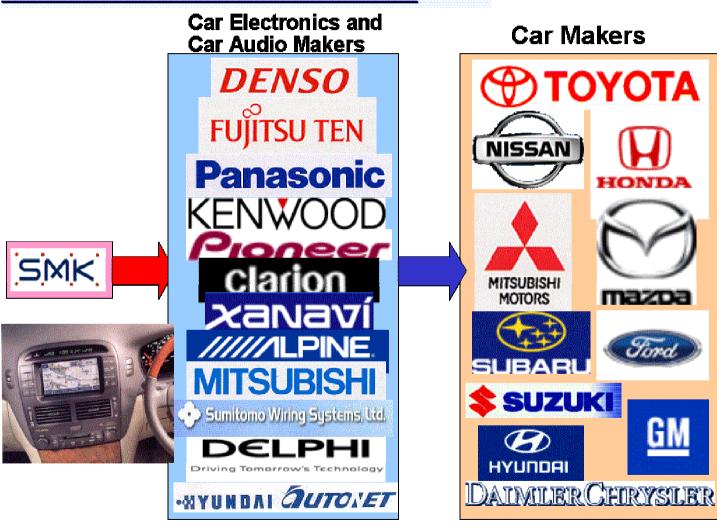


## TP Division - Touch Panel Vol. and Size by Application



#### TP Division - Customer List of Car Market

#### **Customer Lists for Car Market**

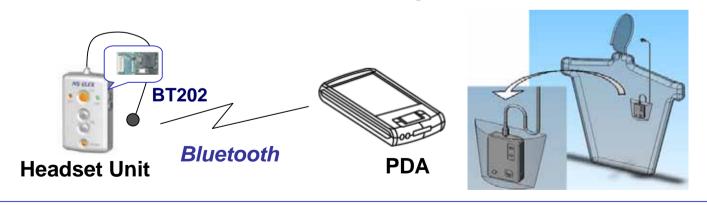


#### Research & Development Center - Bluetooth Modules

#### Bluetooth Serial Port Adapter BT201



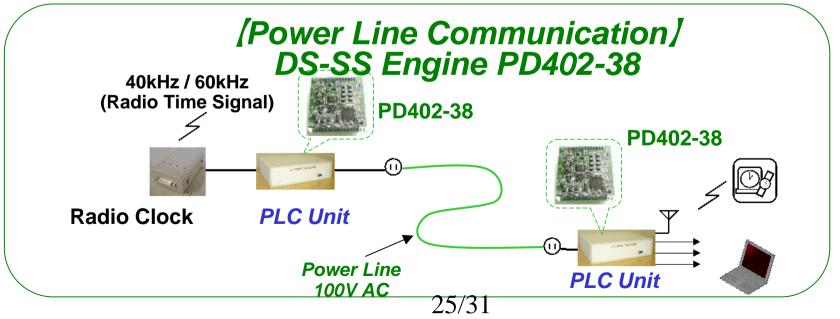
#### **Bluetooth Headset Engine BT202**



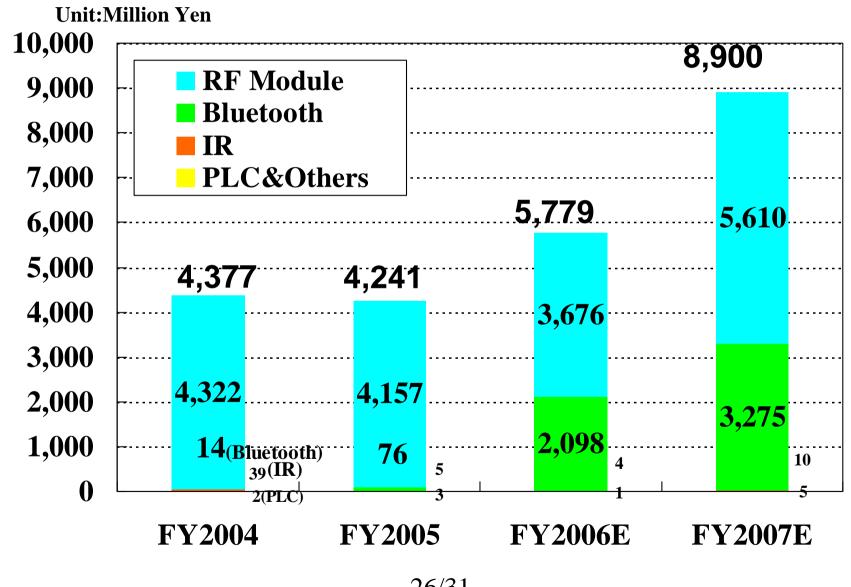
# Research & Development Center – Infrared Transmission & Power Line communication

# (Infrared Transmission) FM Modulation / Demodulation Modules AT100 for NTSC / PAL Video Transmission





#### Collaborative Sales of Research & Development Center



# **Managerial Goals**

## Corporate Social Responsibility

"P S R"

reflects on

"C S R"

**P**ersonal

Social

Responsibility



**C**orporate

Social

Responsibility

#### <Reference>

- \* SMK Philosophy
- \* SMK Action Guidelines
- \* SMK-Group Charter for Corporate Behavior
- \* SMK Environmental Charter
- \* Company Creed



## **Environmental Management**

#### 1.ISO14001 Certification

Sept.'05 Acquired at Head Quarter, Japan.

SMK has acquired at all of its manufacturing works in Japan and other countries.

#### 2. Compliance with Laws and Regulations

1)Environmental compliance

(RoHS directive being put into enforcement in July '06)

- 2) Compliance with supplier code of conduct
- 3)Establishment of SMK Group Code of Conduct (Proclaimed in Apr.2006)

#### 3. Annual Environmental Report

Launched since 2003.

## The Objectives and The Medium Term Targets

#### The Objectives for FY2006

- 1. Enhancement of SMK Brand power
- 2. Promotion of TN (Trans National) wide activity in order to achieve ZD (Zero Defect)
- 3. Another challenge in product creation

#### **The Medium Term Targets**

- 1. Become a 100 billion yen sales enterprise
  - by the end of March 2010
- 2. ROE 10% or More
- 3. Stock Dividend ¥10~20/Stock

#### Distribution ratio of shareholders

